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Fall 1934

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U. S. Department of Agriculture

The New Jersey Peach Council, Inc.

offers the

WHITE HALE

(U. S. Plant Patent No. 31)

a promising new peach developed at the New Jersey Agricultural
Experiment Station



White Hale

The Horticultural News, official organ of the New Jersey State Horticultural Society, contains timely information regarding new varieties, as well as other subjects of direct interest to fruit and vegetable growers. If you do not receive this valuable horticultural publication, write to the secretary of the New Jersey State Horticultural Society, Arthur J. Farley, New Brunswick, New Jersey, and ask for a sample copy.

DESCRIPTION OF THE WHITE HALE

The White Hale is an open pollinated seedling of J. H. Hale. It is a large, round, firm-fleshed, white peach ripening at about the same season as the J. H. Hale. The tree is more vigorous and free in growth than J. H. Hale. The flowers are of the medium type and self-fertile in contrast to its self-sterile seed parent. It develops more red skin color than Belle, the pubescence is shorter and it has superior shipping qualities. The edible quality is equal to or somewhat better than Elberta. It should be a better white peach than Belle to sell on a roadside stand with J. H. Hale because of its larger size, firmer flesh and more attractive color. The new variety tends to meet the demand for a white peach to follow Belle. It appears to be of about the same hardiness as J. H. Hale and Elberta and to succeed best upon well elevated sandy to sandy loam soils.

WHITE HALE PRICES

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F. O. B. Princeton, New Jersey

Grade	25 to 100	100 to 250	250 to 500	500 to 1,000
2½ to 3 feet.....	34 cents	32 cents	30 cents	28 cents
3 to 4 feet.....	40 cents	38 cents	36 cents	34 cents
4 to 5 feet.....	40 cents	38 cents	36 cents	34 cents
Over 5 feet.....	40 cents	38 cents	36 cents	34 cents

Less than 25 trees, 75 cents each; all trees to be of the 3 to 4 foot grade or larger.

PLACING ORDERS

All orders for White Hale should be sent to the New Jersey Peach Council, Inc., Box 278, Princeton, New Jersey. A deposit equal to 10 per cent of the total cost of the trees is required with each order and the balance before delivery. Orders will be filled in accordance with the date they are received. The grade specified in the order will be furnished unless the supply of trees of that grade is exhausted in which case another grade listed at the same price will be substituted.

ORDER BLANK
for
WHITE HALE
FALL 1934

Date....., 193

TO THE NEW JERSEY PEACH COUNCIL, INC.,
Box 278, Princeton, New Jersey:

I would like to place an order for the following White Hale peach trees:

NUMBER:..... GRADE:.....

Please ship the trees by { express
truck collect to:
freight

NAME:.....

POST OFFICE:.....

COUNTY:.....STATE:.....

If different from Post Office

give name of town or city.....
in which your freight or
express office is located.

PLANTING AND PROPAGATING AGREEMENT

I AGREE TO PLANT ALL OF THESE TREES ON MY FARM

AT:
THE NEW JERSEY AGRICULTURAL EXPERIMENT STATION
RETAINS ALL PROPAGATING RIGHTS UPON THIS VARIETY
UNDER U. S. PLANT PATENT No. 31. I ACCEPT THE TREES
WITH THIS UNDERSTANDING.

Signed.....

Enclosed find { Money order
Check for.....to cover

Signed.....

Make checks and money orders payable to the New Jersey Peach Council, Inc.

